



REQUEST FOR PROPOSALS

REQUEST FOR PROPOSALS: DURBAN FILM OFFICE CLIENT FAMILIARISATION PROGRAMME - USA MARKET

Contract No: 7G- 30876

The Durban Film Office (DFO) is the film-industry development arm of the EThekwini Municipality, mandated to position Durban as a world-class film production destination and a facilitator for the development of the local film industry. The Durban Film Office seeks to engage services of a specialist consultant to plan and implement a destination and programme promotion campaign targeting the USA film and television market. The purpose of the campaign is to increase client's product and destination knowledge through the use of targeted programme that will develop and strengthen client relationship and influence clients to consider the destination and / or participate in local industry development projects.

Interested service providers can collect the Terms of Reference documents which outlines the requirements for this proposal from the **Durban Film Office, 11th Floor, Rennies House 41 Margaret Mncadi Avenue (Victoria Embankment), during work days between 8:00 and 16:00.**

The closing date for submissions of proposals is no later than 12h00, 7 October 2016.

For further enquiries contact Zama Maakhazaa on 031 311 4243 or email Zama.Makhaza@durban.gov.za.

Late submission will not be considered.

