



**Goodwill Message by Councillor Sbo Nhlapho at the
Institute of Information Management (IIM) 16th
Induction/Investiture Ceremony and Maiden IIM Africa
South Africa Induction Ceremony – 20 October 2018**

Institute of Information Management President, Dr Oyewole
Founder and Owner of COR Concepts South Africa, Mr Paul
IIM South Africa Coordinator, Ms Keswa
Ladies and Gentlemen

On behalf of Her Worship the Mayor, Councillor Zandile Gumede, I am delighted to address this gathering of high esteemed individual and corporate members of South Africa on the occasion of the Maiden Induction ceremony of the Institute of Information Management (IIM) Africa (South Africa Chapter).

I am so happy to celebrate with you on this very important occasion and congratulate you all for the success of this historic event. It is

particularly heartwarming that less than a decade, IIM Africa has grown and matured rapidly to serve as a key point of reference in the growing community of Data, Information, Records, Document and Archives Management. I also commend IIM Africa because of its soundness of vision, effectiveness of leadership and the resourcefulness of your membership where professionals who have been tasked with managing the dynamic information life cycle within the economy have garnered valuable knowledge. It is my genuine hope that you will continue to play a more tremendous role in ensuring information and records management strategies is fully harnessed in different organizations and government across Africa.

I also want to commend you on the choice of "Information Management: Basis for Business Success, Sustainability and Development" as the theme of South Africa induction ceremony. It is very apt given the need to ensure greater access through the adoption of information management system in our respective countries in Africa. This is especially important in view of the need to address the effects of rapid spread of information via various social media on the continent and the acute shortage of professionals harnessing and disseminating the appropriate

information in the vast majority of the national population of each country in Africa.

For a wide range of the business enterprise, sustainable development means adopting business strategies and activities that meet the needs of the organization and its stakeholders while protecting, sustaining and enhancing the human and natural resources that will be needed in the future. It is in the spirit of this concept that economic development must meet the needs of every business activities and its stakeholders. However, it is important to emphasize that sustainable development cannot be achieved by a single organization in isolation. Sustainable development is a pervasive philosophy to which every participant in the global economy, government and consumers inclusive must subscribe, if they are to meet today's needs without compromising the ability of future generations to meet their own.

If sustainable development is to achieve its potential, it must be integrated into the planning and measurement systems of business organizations. And for that to happen, the concept of information management must be articulated in terms that are familiar to business leaders.

Your Excellency, Distinguished Guests, the spectacular growth that South Africa has witnessed over the last two decades in various businesses would not have been possible without information management in place. The impact of this makes all the difference in our economic freedom and growth, improved education, impressive technology that is used globally, strong security for most of internet based businesses, improved health sector, creation of dolosse as a way to protect harbor walls from the erosive crash of the ocean, invention of Cybertracker to track animals of all shapes and sizes, information dissemination, even in the social media.

We have had great market penetration into other countries, mostly because we have impressive idea of the power of information management and that is why the whole continent of Africa is looking up to South Africa as the most attractive country and largest economy in Africa.

Every company wants to succeed in their businesses, yet not many people know the keys to sustain it for a long-term or look beyond the nearest future. Growing a business requires the right intellectual capital, carefully selected strategic partnerships, and products/services with strong marketplace demand. Beyond these fundamentals, sustaining growth requires a strong operational

foundation – to reduce the risks in the business over time. While some business models are scalable, they may lack strong foundation from which it can be confidently sustained. Lack of top talent, inconsistent operational efficiencies and overall leadership that is afraid to face growth head-on slows down growth and makes it difficult to consistently service clients, design a workplace culture that can help employees thrive, build the right teams to increase productivity, and form the external partnerships to make the right strategic decisions towards the success of the organization.

Having a multi-million Rands business is not just good enough, it amounts to investing good money without having the expertise in information management as a driven force that can give the organization that readiness to grow and sustain it is lacking.

Effective use of information is vital when it comes to business success, sustainability and development. It is the obvious reasons you cling to news, magazines, advertising of products and the feeling you get when you open pages of businesses to see its relevance. Social media backed up with information management is the key. Information Management sells anything and everything! Social media has taken over the world of marketing, especially for small business operations producing products for a niche market.

In most countries, a customer goes looking for any product use two things: Google and YouTube, probably 95% of the time. The world has moved on from the dull past to embracing vibrant and up-to-date technology. Your information management horizon has to be outstanding for you to make a major impact in any economy. Information management remains the driving force for businesses to thrive and remain relevant in any given economy.

It is, therefore, my earnest expectation that at the end of this event, our distinguished audience and amiable inductees will embrace with ingenious strategies and innovative solutions to business success, sustainability and development through information management.

I also would like to express my gratitude to the Board and Management of IIM Africa for the opportunity of being a Special Guest and Honorary inductee at this great event.

Finally, I encourage all our Inductees and distinguished Guests to take home the message of Information Management as Basis for Business Success, Sustainability and Development

I thank you for your kind attention.

God bless Institute of Information Management (IIM) Africa

God bless Nigeria

God bless South Africa

All the best and success in 2018.