



**WELCOMING ADDRESS BY CLLR KAUNDA AT THE LAUNCH OF  
DUNLOP ENTERPRISE DEVELOPMENT PROGRAMME AT NAACAM  
SHOW**

**05 April 2017**

**International Convention Centre, Durban**

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Programme Director,  
MEC Mr Sihle Zikalala,  
CEO of SRSA, Riaz Haffejee,  
Honoured guests,  
Members of the media,  
Ladies and gentlemen,

Dear Guests of Sumitomo Rubber South Africa

Welcome to the Launch of Dunlop Enterprise Development Programme  
at the NAACAM Show.

The objectives of Enterprise development are to create sustainable  
businesses which grow and lead to job creation, which in turn  
contributes to economic growth and transformation. Enterprise  
development allows for the growth of businesses that can provide those

entering the job market with opportunities and will ensure that the provision of these opportunities is sustainable. The involvement of the private sector will ensure and enhance that opportunities are created for these businesses.

This is all textbook theory on Enterprise Development, yet, today I am proud to announce that Sumitomo Rubber has worked tirelessly with the Dunlop Containers and Dunlop Express stores for 5 years and with this programme, they have managed to convert theory into practice.

The barriers to entry for SMME's and township based businesses are generally access to infrastructure, equipment, service offerings and skills. As Government cannot work in silos, we have recognised the need to partner with the private sector that can assist in overcoming these barriers and providing a sound foundation for these township based businesses. This program is run in partnership with eThekweni Municipality's Business Support Unit under the Informal Economy and Retail Markets department.

I would like to thank Sumitomo Rubber South Africa for their vision of uplifting the informal economy and creating sustainable jobs with the Dunlop Container and Dunlop Express Stores program. We would like to see more businesses follow in their footsteps. The Dunlop Container program is a true show of innovation as another Dunlop first.

I Thank you!